



Amitai Urbani

Graphic Designer

HaMerkaz, Israel
amitai.urbani@gmail.com
amitaiurbani.com
054-9547209

Summary

Autodidact and always curious for more. I like to explore new perspectives and keep my eyes open for new experiences that take me out of my comfort zone. Experienced in many areas of visual design and excited to create beautiful assets with creative and awesome people.

Education

- 2020 Visual Communication graduate
 - Graduated with honors
- 2022 Ariel Technical College

- 2019 Advanced photography course graduate
 - Galitz photography school

Key Skills

Software

Illustrator
Photoshop
InDesign
Midjourney
Figma
After Effects
Lightroom
XD
Elementor

Disciplines

Branding
Concept development
Desing research
Prompt Engineering
User experience and interface
Photography and editing
Simple animations

Languages

Hebrew (Native)
English (Buisness)
Spanish (Native)

Employment

- 2022 Graphic designer at CatchDI
 - Present
 - Responsible for branding and creating the visual language and aesthetic for different types of corporate events.
 - Developed logos, graphic scenery, digital teasers and presentations according to the given brief.
 - Some examples of clients include: Tempo, Bank Hapoalim, Lubinsky, 888 and GCMO.

- 2021 Graphic designer and photographer at Jordan Valley community center.
 - 2022
 - Flyer and poster design for social events and gatherings.
 - Stills photographer and editor of cultural events.

- 2020 Freelance designer and photographer
 - 2023
 - Social media ads and print design for Standup Factory and local pubs
 - Planning, design and building of Arsalos E-commerce website.
 - Still photography and editing of different size events.

- 2018 Precision-guided munition technician in the air force.
 - 2015
 - Responsible for assembling and maintaining advanced weaponry systems and leading operational missions.

Military